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COMPETE-FORUM

in cooperation with the 6th Agribusiness Foreign Trade Congress

COMPETE (International comparisons of product supply chains in the agri-food sectors: determinants of their competitiveness and performance on EU and international markets) is an EU-funded collaborative research project gaining a more comprehensive view on the different elements of the European agri-food sector competitiveness. The Consortium of COMPETE brings together academics, trade bodies, NGOs, agricultural co-operative, industry representative advisory services providing in-depth knowledge on the agri-food sector to provide single market policies that are shaped flexible enough to increase international competitiveness and respond to the needs of the whole value chain.

25th June 2014 · 4:30pm – 6:00pm

Federal Foreign Office | Unterwasserstraße 10 | 10117 Berlin

AGENDA

“Aims and expectations of EU policy makers on COMPETE”

Dr. Hans-Jörg Lutzeyer, EU Commission (inquired)

“Prospects and chances of the European food and drink industries regarding COMPETE”

Roxanne Feller, Director Economic Affairs at FoodDrinkEurope

“COMPETE recent results, challenges and recommendations”

Prof. Dr. Heinrich Hockmann, COMPETE-coordinator, IAMO

Open Panel Discussion

Please register until 15th June 2014 online at: www.bmel.de/Aussenwirtschaftstag

Organizational Note:

Access only on entrance Unterwasserstraße 10 with valid ID.

Allow enough time for entrance-control.

Big pieces of luggage cannot be brought for safety reasons.

For further information about the project, please visit the official website: www.compete-project.eu

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