



The ONLY international food platform
in Beijing serving North China

ANUFOOD China 2017

2017, Aug. 30th to Sept. 1st

BEIJING

Selling Imported Food into North China

Our Platform

35,000 sqm

- Increase of **17 %** compared with 2015

683 exhibitors from **34** countries

Top 10 countries present



Our Visitors

26,626 visitors

What our visitors are looking for at ANUFOOD?



More than just a Trade Show



Matchmaking

Attracts the key buyers from each food category & sales channel and offers one-to-one matchmaking between suppliers & buyers



Market access

Anufood China offers up to 20,000 unique buyers who don't attend any other B2B globe food trade show in China



Over 40 free-of-charge programs to enhance business opportunities including the only WACS endorsed International Cooking Competition in China, and leading international conferences on Dairy and Meat



The only show co-organized with CFNA

(Department under the Ministry of Commerce, involved in the licensing of imported food) and CCA (over 5,000 direct members covering all master chefs in China)



中国食品土畜进出口商会

China Chamber of Commerce of Foodstuffs
and Native Produce (CFNA)



we energize your business | since 1924

Why you should exhibit

visit ANUFOOD China in 2017?



anufood
china

North China, 2015

GDP **3340** billion USD

35% of China's GDP

34% of total imported food in China

China

Imported food in China: **54.8** billion USD

Average annual growth **6.6%**

The only global food exhibition to focus North China

A comprehensive access to retail and wholesale, importers, catering and hotels from the region

A new alternative to the market entry into China

What we offer

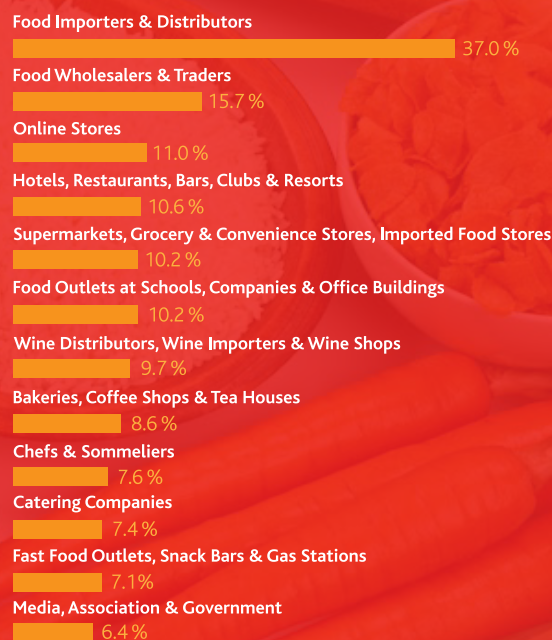
Our main sectors



ANUFOOD China is co-located with
3 leading events ensuring a large professional coverage :

China International Catering & Food Expo 2016
Chinese Cuisine World Championship
Italian Pasta Summit China Edition 2016

Who are our visitors?



Save the date! 8.30 - 9.1, 2017 Beijing, China

Contacts



Overseas Sales:

Ryan Lam
r.lam@koelnmese.cn
Tel: +86 10 6590 7766 ext. 766



China Sales:

Duke Bai
Duke.bai@koelnmese.cn
Tel: +86 10 6590 7766 ext. 786